



GD

GRAPHIC DESIGN

Graphic Designing

Develop your own design style and make your passion for design a pathway to a great career. Our Graphic Design course Structure combines creativity knowledge with technology to communicate Ideas and Information in an attractive, clear and effective way.

Our Computer Graphic Design Courses will provide you with the practical skills employers want, and will give you an enhanced sound knowledge of print design theory. The graphic design course will teach you how to design and produce a wide range of printed material to production standards. It will equip you with the skills you need to keep up with the fast pace of design and printing technological development.

Course Outline

Layout Design - Elements of Page Design and design a layout documents for effective communication.

Digital illustration - digital illustration techniques and Structure Editing Techniques.

Image Capture - digital imagery, including image capture, digital manipulation and preparation for print.

Design and Visualisation - Visualize a wide range of creative and design processes to achieve effective visual communication.

Branding and Advertisement - understanding the importance of company branding and effective advertising material..

Pre-press and problem-solving - electronic files for commercial printing, solve the problems associated with producing a quality print out.

Packaging - layout design and produce printed packaging items.

Typography- element of type in nature and treatment of type and its applications.

COURSE STRUCTURE

SOFTWARE

ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN

CAREER

PRE-PRESS
COPY AND DIGITAL CENTRES
DESIGN STUDIOS
ADVERTISING AGENCIES
DESKTOP PUBLISHING
NEWSPAPERS , EDUCATION

	Duration	Eligibility
Diploma In Graphic Design	4 Months	SSLC, +2(PASS / FAIL)
Advanced Diploma In Graphic (IAO)	4 Months	SSLC, +2(PASS / FAIL)

THANK YOU

GET IN TOUCH



Media and Designs

5, Jawaharlal Nehru salai, 100ft Road, Arumbakkam,
Chennai - 106, Tamilnadu. Phone : 044 - 65455552
Web : www.vfxindia.co.in, E.mail : info@vfxindia.co.in